

A light gray world map is centered in the background, overlaid with a network of thin gray lines and dots representing global connections. The text is centered over the map.

# **BPTO's Madrid Protocol Panel**



Period: OCT/2/2019 – SEP/08/2022

## BPTO'S MADRID PROTOCOL PANEL

---

BPTO receiving international applications



- Brazilian designations = 26.941
- Total of classes = 63.391
- Average of classes / applications = 2,4

- Designations published = 25.035

- Average examination timeframe = One year
- Official actions published = 889
- Examined = 14.913

## BPTO'S MADRID PROTOCOL PANEL

---

BPTO receiving international applications

### Origin of Brazilian Designations

Highlight for the top 10

- 7.864 ➤ United States
- 5.326 ➤ European Union Intellectual Property Office
- 3.544 ➤ China
- 1.617 ➤ Switzerland
- 1.680 ➤ United Kingdom
- 1.548 ➤ Germany
- 1.580 ➤ France
- 1.040 ➤ Japan
- 961 ➤ Italy
- 807 ➤ Luxembourg + Benelux for Intellectual Property Office

## BPTO'S MADRID PROTOCOL PANEL

### BPTO receiving international applications

- International applications = 367
- Total of classes = 605
- Average of classes/applications = 1,7
- Certified applications by the BPTO = 309
- Applications deemed nonexistent= 37
- Number of applications with inconsistencies = 168
- Awaiting response to inconsistencies = 19
- Average timeframe of certification without inconsistencies = 5 days
- Average timeframe of certification by the BPTO = 24 days
- International registration by WI PO = 271

## BPTO'S MADRID PROTOCOL PANEL



BPTO receiving international applications

Destination of Brazilian trademarks

Highlight for the top 10

- 185 ➤ United States
- 150 ➤ European Union Intellectual Property Office
- 86 ➤ Colombia
- 106 ➤ Mexico
- 82 ➤ China
- 74 ➤ Canada
- 98 ➤ United Kingdom
- 59 ➤ Japan
- 41 ➤ Switzerland
- 43 ➤ Russian



**DANIEL**

---

[www.daniel-ip.com](http://www.daniel-ip.com)